Western Chuckwagon Association

GMC Pro Tour Tarp Auction
Thursday, April 12, 2018
JP Outpost Bar & Grill in Clairmont, AB
Welcome to the Western Chuckwagon Association
GMC Pro Tour 2018 Tarp Auction

This exciting event will be held Thursday, April 12, 2018 at the JP Outpost Bar & Grill in Clairmont.
Doors open at 6:00 P.M. for registration, cocktails and appetizers.
Auction starts at 7:30 P.M. Everyone welcome!

2018 Participating Venues

Grande Prairie Stompede- 5 days of advertising from May 30-June 3
Rio Grande Canada Day Rodeo- 3 days of advertising from June 29-July 1
Rycroft Chuckwagon Races-- 3 days of advertising from July 6-8
Teepee Creek Stampede-- 4 days of advertising from July 12-15
Manning Rodeo-3 days of advertising from July 19-21
Grimshaw North Peace Stampede-3 days of advertising from August 3-5
Dawson Creek Fall Fair- 5 days of advertising from August 8-12
Chuckwagon racing is a highly competitive, adrenaline rush sport. Sitting in the grandstands can be just as exciting and you will find yourself digging out your quarter to place your bet so when that horn goes, whether you are a driver, holder, fan or sponsor, you feel that thrill. You can’t help it. You cheer your guy on as he races around the track. As they round the final corner and are headed home down the racetrack, the grandstands go wild. It is almost deafening. Everyone is stomping, yelling, screaming and whistling.

And it’s your name on the tarp that the announcer is shouting out as your wagon races around the track to a grandstand filled finish line. It’s your custom designed canvas that they are looking at. It’s your company name the announcer is promoting to all those spectators. And, when they parade past the grandstands after the race, the fans get close look at your company logo on that custom designed tarp. But it doesn’t stop there. Race stats for your driver with your company name are uploaded nightly to the website along with the actual race video footage including audio. Now your company name is reaching well over a million people. Every time that race is viewed, fans are once again looking at your custom designed tarp.

**Over 170,000 spectators each season in the stands and well over a million hits each season on our website at www.westernchucks.com**

By purchasing a tarp tonight, you will be:

• Enhancing your community presence and supporting its growth  
• Developing the possibility of quality sales leads and business connections  
• Building and maintaining brand awareness thereby increasing your market position  
• Gaining exposure to a vast number of potential customers at the various venues
Auction Rules and Regulations

Minimum bid for Grande Prairie, TP Creek & Dawson Creek- $1750
Minimum bid for Rio Grande, Rycroft, Manning, & Grimshaw- $1250

• Full payment is due the night of the Auction or upon receipt of invoice. Please make cheque payable to the Western Chuckwagon Association. Purchase is GST exempt. 2% credit card charge will be applied to purchase price if paid for by credit card.
• In the event of non-payment, after 10 days, the WCA, at their sole discretion, will be entitled to place the canvas with an alternate buyer. The buyer at the Auction will then be responsible for any loss or costs suffered by the wagon driver due to non-payment.
• There will be a MINIMUM reserve for each driver as designated by the WCA.
• Advertising on the tarp shall be for the days of the show purchased at the Auction.
• Canvas designs must be in good taste and will be subject to Western Chuckwagon Association approval.
• Buyer shall be responsible for the cost of the canvas, arranging production of the canvas and contacting their sponsored driver.
• Buyers advertising and sign work will be restricted to the wagon canvas. No corporate signage, messages, or graphics will be permitted on the wagon box or running gear without prior permission of WCA Executive.
• Where more than one sponsor is involved in a tarp, the primary sponsor must provide written request to the WCA for their permission for additional logos on the tarp.
• The order of the sale will be based upon the WCA previous year’s standings.
• As per WCA regulations, if a canvas sponsor’s driver is unable to compete due to illness or injury, a replacement driver will be substituted.
• Risk and title passes to the purchaser when the auctioneer accepts the successful bid. Possession remains with the WCA until the goods are paid for in full.
• All items are sold “as is”, “where is”, and no warranties implied or guarantees expressed or otherwise exists unless announced at the Auction. The Auction company and the WCA accepts no responsibility of error in description; it being the responsibility of the buyer to inspect the goods before the auction and satisfy themselves as to the condition; identity and authenticity.
• Any and all purchases under this agreement are the sole responsibility of the purchaser named herein.

Included with Your Tarp Purchase Tonight, Each Tarp Sponsor Will Receive

• Recognition at each show
• Your logo on the WCA website on your driver’s page
• A link to your website (if available)
• Announcer recognition during the races
• Your name by your driver on daily heat sheets distributed before races and posted nightly on website
• Video of race on website as available
• Your tarp may also be displayed at various WCA off track promotional events

each venue will provide a VIP package to each tarp sponsor that will include the following as listed for each show:

Please note: Receiving a VIP Sponsor Package is conditional upon each sale meeting minimum bid amount as defined for each show.
The WCA kicks off the racing season at one of the biggest show on the GMC Pro Tour, the Grande Prairie Stompede. The Stompede offers Chuckwagon Races, Pro Rodeo and numerous other events both day and night, attracting fans both regionally and globally.

It all starts with the Bust Out BBQ Luncheon on Tues followed by the Stampede Showdown Parade. There are Pancake Breakfasts and more BBQ lunches daily throughout the week, followed by rodeo action nightly all the way up to the grande finale, the Grande Prairie Chuckwagon Heritage Foundation’s Dash for Cash Sunday. For the past 5 years, it’s been a whopping $125,000 and it will be exciting to see what 2018 will bring. With the John Neilson Memorial Dash on Friday, the grandstands are packed nightly and often with standing room only. A tarp at this event is exposed to well over 40,000 people making it an excellent choice as a marketing tool for your company. A large, simple logo and company name on a wagon canvas provides maximum visual impact for brand recognition.

**Your Grande Prairie Stompede WCA sponsorship package will include:**

- Canvas advertising
- 2 Parking Passes
- 2 VIP All Event passes for all 5 days that includes access to the secure VIP area
- Your name on the large electronic board during the races
- Your name in the daily program inserts
- Announcer recognition all 5 nights during the wagons races
- Opportunity to participate in a corporate hosting program
Rio Grande Canada Day Rodeo
June 29-July 1, 2018  Friday - Sunday

2018 marks 102 years of rodeo action at Rio Grande and all the phenomenal expansions and upgrades from the 100 year celebration are ready to go again. With the tremendous success of Rio’s old time “Open Entry” Rodeo a few years ago, attendance and participation remains at an all-time high. The stands are full of fans cheering on the both the locals and those participants not able to commit to the professional rodeo.

This is the real thing, and very likely, with its popularity, the growth this event has experienced over the past few years will continue. Because of the Rio Grande Rodeo’s deep roots in the community and long running history, its fan base extends to the far corners of the Peace Region and beyond, offering any canvas sponsor extensive exposure and brand recognition impact. Check out their website for details and directions at www.riogranderodeo.ca and follow them on Facebook too.

Your Rio Grande Rodeo 102 year VIP sponsorship will include:

- Canvas advertising
- 2 Weekend All Event Passes including evening dances/beer gardens
- Free Camping
- Listing in the daily inserts
- Announcer recognition during the WCA races
- Opportunity for commemorative photo to include your representative, a RGR Executive member, your WCA driver, all in or by the wagon with your canvas
**Rycroft “Deken Race the 8” Chuckwagon Races**

**July 5-8, 2018 Thursday-Sunday**

**WCA Races Fri-Sunday**

Each year the Rycroft Ag Society makes major improvements to their grounds and it’s turned into a pretty impressive facility and a great wagon show, with chuckwagons of all sizes. The Ag Society is proud of these improvements, the level of commitment of its members and the value they offer the community. In recognition and appreciation of their efforts, members chose this group to receive the “Committee of the Year” Award 2 years in a row. Their long term goal is to be considered the “Greatest Show on Dirt” in the rural Peace Country. For further details see the website at [www.rycroftag.com](http://www.rycroftag.com)

Each year Rycroft sees growth in attendance. The show draws chuckwagon fans from many surrounding communities. To maximize your brand recognition campaign, add Rycroft to your canvas marketing package on this tour and support this growing community.

**Rycroft Chuckwagon Races VIP sponsorship will include:**

- Canvas advertising
- 2 Weekend Passes with VIP seating with option to purchase extra wristbands
- 2 Passes to the Saturday night dance
- Announcer recognition during the races
- Beef on a Bun supper on Friday, bar service, free water and snacks
- Free Camping
- Advertising on Rycroft Ag Society website, program, and daily inserts
- Opportunity to hang your banner on the infield fence
- Opportunity to participate in the parade
Teepee Creek “4 Days in the Wild” Stampede  
July 12-15, 2018 Thursday–Sunday

One of Canada’s oldest running rodeos, this year it will be 102 years of stampeding. It’s always a fabulous event and 2018 is already set up to give you the same world class, live entertainment along with 4 nights of intense chuckwagon racing, 3 main performances of CPRA Pro Rodeo and many traditional events such as the Wild Horse Race and Wild Cow Milking. Rounding out the rodeo action will be the infamous TP Terror.

Attendance at the TP Stampede has grown exponentially over the last 12 years with an all-time high of around 30,000 spectators filling the stands! With improvements made yearly to the grounds to facilitate this growth, Teepee Creek Stampede easily attracts new and repeat fans from all over the world each year.

Sponsoring a WCA wagon tarp at the 102\textsuperscript{nd} Annual Teepee Creek is real value. You will advertise your business to the largest TP Stampede crowd ever over 4 days of racing.

You can find their website at [www.tpstampede.ca](http://www.tpstampede.ca)

Your 102\textsuperscript{nd} VIP Teepee Creek Sponsorship Package will include:

- Canvas advertising
- 2 weekend passes that cover VIP admission for Thursday, Friday, Saturday, & Sunday.
- Listing in the official Teepee Creek Stampede program under the Tarp Sponsors page
- Announcer recognition throughout 4 nights of wagon racing
- Recognition on our website at [www.tpstampede.ca](http://www.tpstampede.ca) as a tarp sponsor
- Video Board recognition of tarp sponsors in the infield during the races
- Listing in the daily racing inserts

**The top tarp TP sponsor for the sale will receive a *Teepee Creek Stampede buckle***
Manning Rodeo
July 19-22, 2018 Thursday-Sunday.
Wagons race Thursday-Saturday nightly.

Be a part of Manning’s biggest event of the year. Rodeo enthusiasts come from all over to watch and participate in the events in July. The show kicks off of Thursday with a BBQ lunch and wagon racing in the evening. You’ll find all the traditional rodeo events, a Miss Rodeo contest, a Parade, a Farmers Market and on Sunday, something different, the Demolition Derby. As an added bonus, the amazing Pioneer Museum is conveniently located right beside the grounds. With covered grandstands and camping available, this affordable family event continues to attract more fans and more participants yearly. Because of their continued commitment to building strong working relationships, the WCA chose Manning Rodeo Committee for Committee of the Year 2 years in a row.

Develop business contacts through networking as a canvas sponsor. Be on top of the “First to Call” list. Showcase your company on a canvas at Manning’s most attended event of the year.

For the most complete coverage in the north, consider your canvas for both Manning and Grimshaw

Your Manning Rodeo VIP sponsorship package will include:

• Canvas advertising
• 2 Weekend Show Passes
• Listing in the official Manning Rodeo program under the Tarp Sponsors page
• Listing in the daily heat sheets
• Recognition on our website at www.battleriveragsociety.ca as a tarp sponsor
• Announcer recognition throughout 3 nights of wagon racing
Grimshaw North Peace Stampede
August 3-5, 2018 Friday-Sunday

The North Peace Stampede boasts both a professional rodeo and select amateur events, so there is something for all. You can also take in the West Coast Amusements midway and visit the local museum village. The last few years saw significant upgrades to the grounds thanks to the hard work of this small committee. This show draws fans from the entire Peace Region, and, with just minutes from Peace River, the grandstands and camping always fill up fast so it’s best to be there early.

It’s time to invest in this northern community and here is your chance. Your logo on a wagon canvas at this show in front of thousands of fans gives you great brand recognition and community support for one of Grimshaw’s biggest, most anticipated event of the year. It’s a win!

For the most complete coverage in the north, consider your canvas for both Grimshaw and Manning.

Your North Peace Stampede sponsorship package will include:

• Canvas advertising
• 2 full weekend passes
• Listing in the daily heat sheets
• Announcer recognition throughout 3 days of racing
• Free camping
This is the final stop on the GMC Pro Tour, and what a way to finish. The Greatest Show in the Peace has earned its title. Now in its 96th year, this show is one of the few true “Fall Fairs” left. It continues to offer a wide variety of agricultural attractions, farm animal displays, western heritage events and top quality entertainment. There is something for everyone. With a motto like “The Show Must Go On”, the improvements and additions have been well thought out and now, even the standing room is gone. Growth has been huge so get there early and consider reserved seating. It’s is a great option!

Imagine showcasing your company logo to 6000+ fans daily while the announcer shouts your company name over the microphone. Now imagine that, over 5 days. Exposure to 35,000+ fans from all over northern B.C., Alberta, and well beyond. This is one you don’t want to miss out on. Visit the website at www.dawsoncreekfair.com

Your Dawson Creek Exhibition VIP sponsorship package will include:

- Canvas advertising
- 2 All Event 5 day Passes
- Free camping in the sponsor camping area
- 2 Tickets to Thursday night “Kick Off BBQ” (in the watering hole)
- Announcer recognition throughout 5 nights of wagon racing
- Recognition on our website www.dawsoncreekfair.com as a tarp sponsor
- Listing in the daily Chuckwagon insert & schedule of daily events
- Your logo on the 2 infield big screen’s during your heat
Your tarp in front of this size of audience. Imagine!

*Go BIG! Get your name on the next GMC BIG Truck with corporate sponsorship*

2017 GMC Pro Tour Trophy Truck

2017 GMC Teepee Creek Trophy Truck
2018 Drivers
in selling order
Eric Rever

Eric has had a great run the past few years. He won the Pomeroy Guitars & Wagons Trophy Truck in 2014 & 2015, claimed 4 Aggregate Champion titles and was runner up on another. 2016 saw Eric maintain his spot in the standings and for the 2nd year in a row take the Danny Dreger Memorial for Rycroft Races Aggregate Champion. 2017 was Eric’s best year yet; he finished the Tour in 1st place and drove home the most coveted prize available to members- the GMC Tour Champion Trophy Truck.

Another strong, clean running competitor, Eric’s focus is always on safety and has an award to prove it. He takes pride in his horse care program and when you look at his team, it’s clear that he knows what he is doing. Chuckwagon racing is a family affair for Revers. His wife, Jeri and all 4 of their children pitch in to make this team a winner.

2018 is sure to be another great year for Eric. He is a great choice for any sponsor and has the knowledge and ability to do what it takes to keep his sponsor happy.

2009-9th Place
2010-13th Place
2011-N/A
2012-5th Place
2013-10th Place
2014-5th Place
2015-3rd Place
2016-3rd Place
2017-1st Place
Lane Kimble

Another exceptional driver, Lane is both our 2010 and 2011 GMC Pro Tour Season Champion. He has numerous Show Champion titles to his name and has won many Dash for Cash races. He has also won a variety of awards including Safety Awards, Sportsmanship Awards and a Rookie of the Year Award. For three years in row Lane has won the TP Creek Stampede and drove home in his brand new TP Creek GMC Trophy Truck. 2017 was a great season for Lane, placing 2nd in the standings.

Lane is one of the club’s strongest competitors and takes pride in racing clean and safe. He loves his horses and their welfare is important to him. In fact, his entire family develops strong attachments to the horses and it is evident in their care and performance. Lane is an excellent choice for any sponsor. He shows well, gives an exciting race, has a large fan base and takes all opportunities to show his wagon with canvas at various promotional events. He is very committed to working with his sponsor to provide excellent value for their support.

2009-4th Place
2010-1st Place
2011-1st Place
2012-3rd Place
2013-2nd Place
2014-3rd Place
2015-7th Place
2016-5th Place
2017-2nd Place
Rick McRorie

This will be Rick’s 7th year with the club and he has built up a pretty impressive list of accomplishments that include several championships and awards. In 2012, he won the *WCA Rookie of the Year Award*. In 2014, he climbed the Standings finishing the season in the top ¼. He won shows and was presented with both the *WCA’s Most Improved Driver* and the *WCA Safety & Sportsmanship Award*. The following year, he won the Dash at TP Creek and was the Runner-Up Champion at the Dawson Creek Exhibition. In 2016, Rick won the Manning Rodeo and was Runner Up Champion at the Guitars & Wagons show. 2017 was one of Rick’s strongest seasons yet, finishing 3rd in the standings.

He attributes his success to the family help, a good feeding program, focus & dedication, and lots of good luck! Rick is a clean, safe, solid driver that gives the fans an exciting race to watch. He is a great, easygoing guy with a good sense of humor making him a great asset to the club all the way around. He takes great care of his horses, races hard, and is well on his way to going home with a tour champion title. Rick is an excellent choice for any sponsor. You logo will be displayed on a clean, bright wagon with matching harness that gets noticed right away. With 20+ years of experience, and a business owner himself, he recognizes the value of this relationship and what is required to ensure a successful partnership.

2012-12th Place
2013-19th Place
2014-4th Place
2015-5th Place (Tied)
2016-4th Place
2017-3rd Place
Ron Bolin

The Bolin name; If you are a wagon fan, you’ve heard it many times. It’s a name synonymous with chuckwagon racing and rich with history in this sport. Ron has been involved with horses all his life and in a wagon box since he could barely walk. With well over 40 years of driving experience, he is a formidable opponent on the track. He is a confident, assertive driver that keeps others on their toes and the races exciting to watch. He is competitive! He has numerous wins to name and very likely will continue to be a winner. Ron has been with the club since it started and always places in the top.

Ron is a great choice for a sponsor that loves the thrill of competition and the success of the win. Your tarp could be first to the track, first to the rail, or first to cross the finish line. Ron has forged some strong relationships with his sponsors and many of them are long term. He knows what he needs to do.

2009-12th Place
2010-3rd Place
2011-3rd Place
2012-1st Place
2013-N/A
2014-16th Place
(part season)
2015-2nd Place
2016-6th Place
2017-4th Place
Kelly Somerville

Another real cowboy, living the western way of life, Kelly has worked with horses for as long as he can remember. Chuckwagon racing has been a regular part of the Somerville family for generations and after a few years off, in 2014, he was back. He had a great 2015 season, jumping up in the standings 5 places. 2016 saw another jump in the standings for Kelly and 2017 proved to be his best season yet. Kelly made it to the Grande Prairie Stompede Dash for Cash, placed 5th for the season and was awarded Most Improved Driver. He is a confident, competitive driver with a winner attitude that has proven to be strong opponent for others in his heat. Off track, he has a keen interest in the betterment of the WCA and sits as a Director on the WCA Executive Board where he is active and engaged in club decisions during racing season.

Kelly is a good choice for any sponsor. He is very personable and makes the effort to satisfy his sponsors. With a historical track record of sponsor satisfaction, Kelly is a safe bet to market your company.

2009-16th Place
2010-22nd Place
2011-21st Place
2012-N/A
2013-N/A
2014-15th Place
2015-10th Place
2016-9th Place
2017-5th Place
Derek Aebly

Now a 16 year veteran of chuckwagon racing, Derek’s first year with the club garnered him the 2011 Rookie of the Year Award. He consistently finishes in the top half of the standings, and has qualified for the Dash for Cash final heat a number of times. In 2016, Derek was Grande Prairie Stompede Runner Up Aggregate Champion and won the GP Stompede Chuckwagon Heritage Foundation Dash for Cash. In 2017, Derek had one of his best seasons yet; becoming the 2017 Grande Prairie Stompede Aggregate Champion, making it into the Grande Prairie Stompede Dash for Cash and finishing the season strong in 7th place.

Derek is an excellent competitor on the track, running a good, clean race, and an active, enthusiastic member off the track. In 2016 and 2017, Derek was awarded the Masters Award in appreciation for his ongoing and outstanding effort to the WCA. Derek currently sits on the WCA Executive as a Director and is very active in his position. Off the track, Derek works as a Production Foreman for 7 Generations Energy.

2011-10th Place
2012-13th Place
2013-14th Place
2014-7th Place
2015-8th Place
2016-7th Place
2017-7th Place
Todd McCracken

Todd has been a WCA member for over 10 years. Like only a few others, he started out racing a chariot, and then moved on to a wagon. Unlike most, Todd still races his chariot and won and defended his title of WCA Chariot Champion from 2013-2015 while still driving his wagon. Todd also received the WCA Safety & Sportsmanship Award in 2008, 2010 and 2011. Todd took a break from wagon racing in 2016 but like all other wagon drivers, was unable to resist the lure of the track and the rush of the race. He returned in 2017 and had a strong season, placing 8th overall, winning Tour Chariot Champion, and was awarded the Sportsmanship Award. Todd has what it takes to win. He is a confident, safety conscious driver that very much loves the sport and puts a lot into it. He’s great competition on the track, always making for an exciting race. He takes excellent care of his horses and equipment and is always willing to help where needed. Because of Todd’s likeable nature, he has developed a strong fan base that you can hear in the grandstands cheering him on to the win.

Todd is the perfect choice for any sponsor that really wants to experience what is involved in chuckwagon racing. He engages his sponsors; he is professional in his manners and will represent your company well. Todd also takes the opportunities to show your canvas off at many events.

2009- 7th Place
2010- 9th Place
2011- 12th Place
2012- 7th Place
2013- 13th Place
2014- 12th Place
2015- 12th Place
2016- N/A
2017-8th Place
Dean Dreger

Dean’s first win was in 1999 with a Rookie of the Year Trophy Buckle and he was hooked. He consistently places in the top 8. He’s won shows, dashes and the TP Creek Trophy Truck 2 years in a row. In 2016, Dean finished the Tour in 1st place and drove home the most coveted prize available to members - the GMC Tour Champion Trophy Truck. Unfortunately Dean was unable to race the full 2017 season, but he is back in full swing for 2018 and sure to be at the top of the standings. Dean’s an integral part of the success of the WCA and has been honored with the Masters Award many times for outstanding effort. Dean is currently the WCA President, a title he has held for many years due to overwhelming member support.

Dean is a true master. He has a real love of the sport and his horses. With the opportunity to learn from the best, champion and father in law, Kelly Sutherland, it’s a professional set up all the way at his camp. His horse care program is superior to none and it’s obvious that he takes pride in his wagon, his barn and his liner. There are obvious opportunities and advantages for any company wishing to promote and associate themselves with a proven leader in this sport. Dean completely understands sponsors needs and is committed on every level to a successful, prosperous partnership.

2009-4th Place
2010-8th Place
2011-4th Place
2012-6th Place
2013-6th Place
2014-6th Place
2015-5th Place
2016-1st Place
2017-10th Place
Rilee Letendre

Although she has roots in the Peace Region, Rilee Letendre grew up in Drayton Valley, Alberta. She has been around horses since she was a little girl, driving work teams with her dad. Her first hands on experience with the thoroughbred race horse came to be when she worked as a barn hand with the late Bruce McAleney. From there, she worked with her uncle, Brian Lewis until his retirement. It was from him she learned the fine art of handling the big horses. She then spent time on the road honing her skills and driving a chariot under the guidance of 3 time WCA Tour Champion, Sean DeBolt. 2017 was a great first year for Rilee, she was Rookie of the Year and finished the season strong in 11th place.

Strength of arm and strength of heart are the two biggest requirements to be a successful thoroughbred chuckwagon driver and Rilee has an abundance of both. Rilee prides herself in the excellent care she takes of her barn and horses and it is sure to pay off in the 2018 season. A sharp looking tarp and a sharp looking driver will set your company apart from the others should you decide to sponsor Rilee Letendre.

2017- 11th Place
Don Federuik

Even though he hung up his reins almost 10 years ago, he just couldn’t forget the thrill of the race and Don Federuik’s need for speed got the best of him. Don returned to wagon racing in 2016 and had a pretty good 1st year. He loved the adrenaline rush, enjoyed the season, and proved he could do it. In 2017 Don was able to race the full season and had some great races, finishing the season in 12th place. Don is a very competitive driver that pushes others in his heat to keep up or follow his stove rack, making for an exciting race. Don had his start in thoroughbred wagon racing with help from chuckwagon champion families, the Vigen’s and the Bensmiller’s. Don has a number of wins in his years of racing with the WCA, including GP Stompede Aggregate Champion and the Debolt Rodeo Aggregate Champion. Don is a very competitive driver that pushes others in his heat to keep up or follow his stove rack, making for an exciting race.

He has lived in Grande Prairie for the past 30+ years and is looking forward to having a very successful year. If you want to showcase your tarp on a wagon with a driver that’s pumped to win and the skill to do it, consider Don.

2016-12th place (part season)
2017-12th place
Erik Tremblay

Erik is a competitive driver with the horse power to move him up in the standings this 2018 racing season. In 2016 Erik won his 1st Dash for Cash in Grande Prairie with the John Neilson Memorial and his 1st Final Heat Dash for Cash at the Dawson Creek Fall Fair. In spring 2017, Erik and his wife welcomed their first daughter, so he chose not to race the full 2017 season. However he is back for 2018 and sure to be racing for top spot.

He attributes his success to some amazing sponsors, a lot of excellent horse power and solid barn help. Erik has a passion for the sport. He is a competitor to watch out for as he aims for the top standings. He has thrived with training his own young horses the past couple years. Erik takes great care of his barn and horses, and it shows. Erik has a sharp, attractive wagon great for advertising your company. He feels it is an honor to showcase his sponsor’s tarp at Chuckwagon shows in the Peace Country region. Erik will give his sponsor that “WOW” experience when they join the Tremblay Racing Team. Check out his website.

www.tremblayracing.com

2012-13th Place
2013-16th Place
2014-10th Place
2015-11th Place
2016-8th Place
2017-13th Place
(part season)
Roy Romanow

Roy has been involved in wagon racing for many years, first as a judge, then a competitor. In his first year racing, he did well and won the WCA Rookie of the Year. He loves the wagon circuit, the lifestyle, the horses and the thrill of the race. 2015 was a phenomenal year for Roy. He moved up 5 places in the Standings and really enjoyed the season. 2016 and 2017 saw another jump in the Standings for Roy and there is no reason to expect anything different in 2018. Roy loves his horses and because of that, he is a careful driver who focuses on racing clean and safe. In Roy was awarded with WCA Safety Award.

Image your company logo crossing the finish line highlighted by the flash of the thunderbolt, in front of 6000+ cheering fans. Clean and simple, but really effective for brand recognition.

2009-13th Place
2010-18th Place
2011-16th Place
2012-20th Place
2013-20th Place
2014-19th Place
2015-14th Place
2016-11th Place
2017-14th Place
Brian Lewis

Brian is a 40 year+ veteran of chuckwagon racing with an extensive number of Awards and wins to his name. He has inspired many to both join and follow the sport. You can always find a lot of Lewis fans in any grandstand. He is an assertive driver that knows what he is doing on the track. This provides for some real exciting racing for the fans. He is full of energy and often runs 2 hooks but despite this extra work load, he consistently maintains his position in the standings. Brian takes great pride in finding horses overlooked by other drivers and turning them into a winning team.

Brian has a real passion for wagon racing and our western heritage, and is sure to always be a part of keeping it alive. When the 2014 season came to an end, Brian announced he was retiring, and even sold some of his horses. However, he just couldn’t stay away and is back for the 2018 season. A lifetime of wagon racing comes with a lot of stories. Brian is a very sociable fellow that will keep you entertained over a cup of coffee. A great choice for any sponsor.

2009-17th Place
2010- 7th Place
2011- 8th Place
2012-10th Place
2013-11th Place
2014-11th Place
2015- n/a
2016- n/a
2017-15th (part season)
Brian Mayan

Brian has had a long career in chuckwagons; starting as an outrider, then racing in the CPCA from 2003-2004 and the WPCA from 2006-2011. This will be Brian’s first year racing with the WCA. One of the top all-around chuckwagon hands around, Brian won the Bonnyville Chuckwagon Championship in 2009 and Edmonton’s Chuckwagon Derby in 2008. He has qualified for three career winner–take–all championship final heats and has won two of them. Brian was the WPCA’s Top Rookie Driver Award winner in 2002 and was the World Champion Outrider in 1994. Brian is a 2-time recipient of the WPCA’s Rod Glass Memorial Award for Most Improved Outrider, and outrode for both Neal Walgenbach’s WPCA Pro Tour Championship outfits in 2001 and 2007. He was an outrider on Tom Glass’s 1994 Calgary Stampede Rangeland Derby Championship outfit, outrode for 7 Ponoka Stampede Championship outfits, and outrode for 3 Calgary Stampede Aggregate Championships. A second-generation wagon man, Brian’s father Kevan drove in the 1970’s and 1980’s and his older brother Gary is a former outrider and driver as well. Brian’s sister Teresa, who is his number one barn hand, was the recipient of the 2009 Ty Tournier Memorial Award. In the off season Brian enjoys working out and playing hockey. Brian and his wife Melinda make their home in High River, Alberta.
Tuff Dreger

Tuff was born into a family with a long legacy of chuckwagon drivers. Following in the footsteps of his father Dean and Grandfather Kelly Sutherland, he has learned to love the sport at a very young age. In the off season, Tuff enjoys playing hockey and is an avid guitar player. Tuff is just finishing off his ninth year at Peace Wapiti Academy. He lives at home with his parents Dean and Tara, and has two older sisters Cheyenne and Dakota. Tuff approaches everything he does with great pride, sportsmanship and is a true leader. 2018 will be Tuff’s rookie year driving chuckwagons, at the age of 15. We are sure to see this young man rise to the top in the future.
Leo Mitchell

Leo is back for his 4th year with the WCA. As a driver new to the sport, his 2014 year went very well and he took home the WCA Rookie of the Year. His driving skills are steadily improving and it shows in his placing each year in the Standings. Unfortunately Leo was unable to race the 2017 season, however Leo will be better than ever in 2018. He is a confident, determined man who is committed figuring out the best combination of horses and horsemanship for success.

Originally from Roblyn, Manitoba, Leo now makes his home in the County of Grande Prairie, Alberta. He is a long haul trucker in the off season and prides himself on getting the job done in any road condition. He is very social and enjoys a visit. For a sponsor wanting fans wanting maximum visibility for their logo, Leo has a simple, white wagon that allows the fans to focus on the tarp. Choose Leo’s wagon for visual impact.

2013-22nd Place
(part season)
2014-18th Place
2015-15th Place
2016-13th Place
2017- N/A
Layne Flad

Layne comes from a long line of chuckwagon drivers. Layne is the grandson of former Calgary Stampede Rangeland Derby Champion the late Herman Flad, and son of current WPCA driver Darcy Flad. This will be Layne’s first year racing and we are excited to see him race this year at Grande Prairie Stompede and the Dawson Creek Fall Fair. Layne spends his summers travelling with the WPCA, helping his father. In the off season Layne enjoys ranching and playing hockey. He lives with his family on a ranch in Bodo, AB. We are sure to see this young man succeed in the future.
Cody Fraser

As a 4th generation chuck wagon driver, Cody Fraser jumped into the box for his first competition at the Dawson Creek Exhibition in 2014 and managed a superb show, coming out on top with the win. In 2016 Cody raced with the WPCA, posting 5 top ten runs, earning a spot into the prestigious $50,000 Tommy Dorchester Champion Final Heat, and ultimately winning 2016 Rookie of the year. Cody is proud to call Rick Fraser his dad, the late Dave Lewis his grandfather and the late, great Tommy Dorchester his great grandfather. Cody, born in Grande Prairie, now hails from Wetaskiwin with his family where, comes spring, he trains the thoroughbreds alongside his dad. A Red Seal Welder by trade, Cody also enjoys, hockey, sledding, and boarding. Cody will be joining the WCA at both the Grande Prairie Stompede and the DCEA in 2018.

He brings another competitive edge to the club and it will prove exciting for the fans. If you want to hook up with a wagon that is likely to finish at the top, Cody would be a great choice for any sponsor. He is young, enthusiastic, loves the sport and has learned from the best on how to take care of a sponsor.